



**NOTICE OF A REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION
OF THE TOWN OF CLARKDALE
WEDNESDAY, AUGUST 12, 2026 AT 5:00 PM**

In Person: Clark Memorial Clubhouse, 19 N. Ninth St., Clarkdale AZ

OR

Join Zoom Meeting

<https://us02web.zoom.us/j/86206019291>

Meeting ID: 862 0601 9291

Unless otherwise stated, the public will have physical access to the meeting place 15 minutes prior to the start of the meeting.

Town of Clarkdale Vision

The Town of Clarkdale connects our unique history, proximity to the Verde River, and small-town charm to a future with a vibrant economy.

We cultivate an environment where residents and businesses can thrive; providing services and jobs for our residents and capitalizing upon tourism.

We sustainably enhance our infrastructure, support the arts and education, and develop recreational opportunities to create a bright future for our entire community.

PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN that the Parks and Recreation Commission of the Town of Clarkdale will hold a Regular Meeting on Wednesday, August 12, 2026, at 5:00 PM. Members of the Parks and Recreation Commission will attend either in person, by telephone or via Zoom. A quorum of Town Council members may be present at this meeting; however, they will not deliberate or take any action on items. All members of the public are welcome to attend.

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER

2. ROLL CALL

3. CALL TO THE PUBLIC

The Parks and Recreation Commission invites the public to provide comments at this time. Members of the Parks and Recreation Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01, action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date. Persons interested in making comments on a specific agenda item are asked to complete a brief form and submit it to the Clerk or liaison during the meeting. Each speaker is asked to limit their comments to three minutes unless a different amount of time is noted on the agenda or is determined by the

Presiding Officer or by a majority vote of the Council, Commission or Committee.

4. REPORTS

A. Adoption of Water Conservation Strategy Guidelines at Town Parks

Update only regarding adoption of Water Conservation Strategy Guidelines at Town Parks.

B. Selna Mongini S.T.E.A.M. Park receives Arizona Parks and Recreation Association award

Update only regarding Selna Mongini S.T.E.A.M. Park receiving Arizona Parks and Recreation Association award.

C. 2026 Concerts in the Park

Update only regarding 2026 Concerts in the Park.

D. 2026 Thrill the World Clarkdale

Update only regarding 2026 Thrill the World Clarkdale event.

E. Copper Penny Park pickleball and basketball courts

Update only regarding Copper Penny Park pickleball and basketball courts.

5. MINUTES

A. Approval of Minutes

Discuss, consider and act upon the draft minutes from the regular meeting held on Feb. 11, 2026.

6. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. 2026 Clarkdale Old Fashioned Fourth of July event

Discussion only regarding the 2026 Clarkdale Old Fashioned Fourth of July event.

7. ACTION ITEMS

A. 2026 Halloween Safe Trick or Treat event plan

Discuss, consider, and act upon the 2026 Halloween Safe Trick or Treat event plan.

B. Town Park Historic Gazebo signage

Discuss, consider, and act upon the Town Park Historic Gazebo signage.

8. FUTURE AGENDA ITEMS

Parks and Recreation Commission may propose items to be placed on a future agenda. This item is for discussion only.

9. ADJOURNMENT

Values

Values are the guiding principles that provide an organization with purpose and direction. The Town of Clarkdale's organizational values are:

COPPER

Customer focused
Open, transparent and equitable
Preserving our history, charm, and environment
Planning for a sustainable future
Economic and social resiliency
Resourceful and innovative

Mission

The Town of Clarkdale serves the community by providing amenities, infrastructure, services, and public safety to enhance quality of life. We are stewards of our history while we sustainably and resiliently plan for the future with an emphasis on community engagement and transparency.

Persons with a disability may request reasonable accommodations by contacting the Town Hall at (928) 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.



Staff Report

Item Number: 4.A.

<u>Agenda Item:</u>	Adoption of Water Conservation Strategy Guidelines at Town Parks Update only regarding adoption of Water Conservation Strategy Guidelines at Town Parks.
<u>Staff Contact:</u>	Chell Smart, Parks and Recreation Director and Communications/PIO
<u>Meeting Date:</u>	August 12, 2026
<u>Strategic Goal:</u>	This agenda item supports the following Clarkdale Strategic Goal Area: • Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
<u>Background:</u>	The Parks and Recreation Department has adopted the Town of Clarkdale's Water Conservation Strategy guidelines for all Town parks and recreation facilities. This change aligns municipal park operations with the same seasonal water conservation practices observed throughout the community and supports the Town's ongoing commitment to responsible water use and sustainability. Under the Town's Drought and Water Shortage Preparedness Strategy, Demand Reduction Strategy I, or "Water Alert," is automatically in effect each year from May 1 through Sept. 30. During this period: • No outside watering is permitted on Mondays. • No outside watering is permitted between 9 a.m. and 5 p.m. on any day. • Even-numbered properties may water Wednesday, Friday and Sunday. • Odd-numbered properties may water Tuesday, Thursday and Saturday. • Properties without an assigned street number follow the even-numbered watering schedule. • Wasting water, as defined by Clarkdale Town Code, is prohibited. Town parks will follow these guidelines as part of regular irrigation operations. When an exception is necessary because of landscape establishment, repairs or another operational need, Parks staff will submit the requested exception through the Public Works Department for review by the Town Manager.

At Selna Mongini S.T.E.A.M. Park, recent irrigation hardware failures disrupted staff's ability to fully align watering with the Town's approved schedule. Those hardware issues have been resolved, and staff has adjusted irrigation operations accordingly.

Staff continues to monitor irrigation performance and landscape conditions at Selna Mongini S.T.E.A.M. Park and has solicited additional improvement efforts to further increase irrigation efficiency and support the park's sustainability goals.

Budget Impact: No budget impact.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 4.B.

Agenda Item: **Selna Mongini S.T.E.A.M. Park receives Arizona Parks and Recreation Association award**
Update only regarding Selna Mongini S.T.E.A.M. Park receiving Arizona Parks and Recreation Association award.

Staff Contact: Chell Smart, Parks and Recreation Director and Communications/PIO

Meeting Date: August 12, 2026

Strategic Goal: This agenda item supports the following Clarkdale Strategic Goal Area:

- Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

Background: The Town of Clarkdale has been selected to receive an Arizona Parks and Recreation Association (APRA) Best New Facility Award for Selna Mongini S.T.E.A.M. Park in the Town's population category.

This award was made possible, in part, by the years of dedicated efforts and service this Commission has performed.

The award recognizes the success of the park's innovative design, which combines recreation, accessibility, sustainability, public art and S.T.E.A.M. education. The project is also being recognized due to the innovative funding mechanisms that were utilized including state and federal grant funding, Town investment and extensive support from community partners, businesses, organizations and donors.

Since opening in August 2025, the park has become a popular community and regional destination and has welcomed more than 19,000 unique visitors.

Staff will receive the award Aug. 31 during the Best of the Best Awards Banquet at the 2026 Arizona Parks and Recreation Association Annual Conference in Phoenix.

Budget Impact: No budget impact.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 4.C.

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- Agenda Item:** **2026 Concerts in the Park**
Update only regarding 2026 Concerts in the Park.
- Staff Contact:** Chell Smart, Parks and Recreation Director and Communications/PIO
- Meeting Date:** August 12, 2026
- Strategic Goal:** This agenda item supports the following Clarkdale Strategic Goal Area:
- Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
 - Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

- Background:** The 2026 Concerts in the Park season continues to see strong community participation, with five concerts held to date. Attendance has ranged from approximately 587 to 1,600 attendees, with an average attendance of approximately 950 people per concert.
- The 50/50 drawings grossed \$7,124, with \$3,447.50 paid out to four winners. No drawing was held on July 4. The process for the winner was changed to improve record keeping for audit purposes. Every winner now completes a W-9 and is mailed a check.
- Free East Coast Swing dance lessons have been offered from 6 p.m. to 6:45 p.m. prior to the August concerts in front of the Gazebo. The lessons are taught by Yavapai College instructor Julia Frew, who is volunteering her time. We had 20 participants attend the first class on Aug. 1. One more class is planned before the Aug. 15 concert.
- The vendor slots are full, with 14 food, information and goods vendors.
- Concert season so far:
- May 23: Local Honey raised \$2,603 in the 50/50 drawing, and 1,600 people attended. This was a crowd favorite, with great feedback from attendees.
- June 6: Poppy Harpman and the Storm raised \$1,603 in the 50/50 drawing

and had 836 attendees. There were sound problems with this band, and the crowd reported negative feedback on the number of original songs played.

June 20: Red Canyon Band raised \$1,427 in the 50/50 drawing and had 626 attendees. Sound issues occurred related to the equipment. The public reported negative feedback on the band.

July 4: Rhythm Edition played a special patriotic concert on the night of July 4. Due to limited volunteer availability, there was no 50/50 drawing that night. Approximately 587 people attended, and the band received very positive reviews.

Aug. 1: Outside the Line raised \$1,491 in the 50/50 drawing, and 1,100 people attended. This band received very positive reviews, with specific praise for the vocalists, musician quality and showmanship.

Upcoming concerts:

- Aug. 15: Come Back Buddy
- Sept. 5: The Naughty Bits
- Sept. 19: Tommy Rocks

Budget Impact: No budget impact.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 4.D.

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- Agenda Item:** **2026 Thrill the World Clarkdale**
Update only regarding 2026 Thrill the World Clarkdale event.
- Staff Contact:** Chell Smart, Parks and Recreation Director and Communications/PIO
- Meeting Date:** August 12, 2026
- Strategic Goal:** This agenda item supports the following Clarkdale Strategic Goal Area:
- Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
 - Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

- Background:** Thrill The World is an annual worldwide simultaneous dance of Michael Jackson's "Thriller" that occurs on Saturday, Oct. 24, 2026. Clarkdale Town Park has been again selected as the site for this nonprofit community dance effort organized by Kris Green. Original choreography was created by Michael Peters. Thrill The World dancers perform a modified version to fit a 5 minute 57 second "Thriller" hit single performance. At exactly 3 p.m., Saturday, Oct. 24, with the rest of the world, local zombies will rise and dance the arm-swaying, foot-dragging Thriller dance for charity. Donations will be collected benefiting the Verde Valley Humane Society.
- Dance workshops begin weekly starting on Saturday, Aug. 15 through Oct. 31 at 8:30 a.m. at Clarkdale Park in front of the gazebo. Each week after warm up, participants will learn two dance steps. No experience is necessary to join the fun and support local animals in Clarkdale. More information about this nonprofit effort is available at www.ttwclarkdaleaz.org.
- The Parks and Recreation Department is supporting this effort through sharing a press release and social media promotion due to all community members being able to participate for free. The event organizer provides insurance and follows all park rules.

Budget Impact: No budget impact.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 4.E.

Agenda Item: **Copper Penny Park pickleball and basketball courts**
Update only regarding Copper Penny Park pickleball and basketball courts.

Staff Contact: Chell Smart, Parks and Recreation Director and Communications/PIO

Meeting Date: August 12, 2026

Strategic Goal: This agenda item supports the following Clarkdale Strategic Goal Area:

- Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

Background: Staff was made aware of some safety issues regarding the pickleball courts at Copper Penny Park and took steps to resolve them. The courts now meet the national size standard for room around the perimeter of the pickleball courts. This will allow for standard movement near the edge of the court.

Because concrete was being added to the court, staff was able to plan to restripe for two courts instead of one. The court will remain a multi-use court with basketball and pickleball recreational opportunities on site. Striping was completed the week of 8/4/26.

In order to best allow for multi-functional use on site, the permanent pickleball net was converted to a mobile net. If the pilot of the mobile net proceeds as expected, an additional net of the same type will be purchased. The industrial-strength net was selected for durability, standard sizing and ease of use.

Budget Impact: \$1,312.86 Pickleball line painting – Park Playground Safety CIP funding.
\$2,109.90 Mobile pickleball nets – Park Playground Safety CIP funding.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 5.A.

<u>Agenda Item:</u>	Approval of Minutes Discuss, consider and act upon the draft minutes from the regular meeting held on Feb. 11, 2026.
<u>Staff Contact:</u>	Chell Smart, Parks and Recreation Director and Communications/PIO
<u>Meeting Date:</u>	August 12, 2026
<u>Strategic Goal:</u>	Not applicable.
<u>Background:</u>	Review of the draft minutes from the regular meeting held on Feb. 11, 2026.
<u>Budget Impact:</u>	No budget impact.
<u>Recommendation:</u>	Staff recommends approval of the draft minutes from the regular meeting held on Feb. 11, 2026.



**MINUTES OF A REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION
OF THE TOWN OF CLARKDALE
WEDNESDAY, FEBRUARY 11, 2026 AT 5:00 PM**

Members Present: *Chairperson Cheryl Kessel; Commissioners - Becky Keck, Robyn Aasmundstad, John Jones, Ellen Jo Dahlberg Roberts; Advisory Member Cody Rongo. Youth Advisor Jalexa Villegas.*

Other Municipal Officials Present: *Joni Westcott, Parks and Recreation Director; Chell Smart, Manager of Parks and Communications, PIO.*

Audience: *No members of the public present in the audience or on Zoom.*

1. CALL TO ORDER – *Chairperson Kessel called the meeting to order at 5 p.m.*

2. ROLL CALL - *All members present.*

3. PUBLIC COMMENT - *No public comment.*

4. REPORTS

A. Parks and Trails Updates

Director Westcott updated on items related to parks and trails, including Tuzigoot RAP, art, signage, and Copper Penny Park.

B. Events and Programming Updates

Director Westcott updated on events and programming.

5. MINUTES

A. Approval of Minutes

Discuss, consider, and act upon the draft minutes from the Special Meeting held on Nov. 19, 2025.

Action: **Approval of minutes from the Special meeting held on Nov. 19, 2025.**

Motion: *Commissioner Keck*

Second: *Commissioner Jones*

Vote: *Approved 5-0*

Voting Member	Aye/Nay
Chairperson Cheryl Kessel	Aye
Vice Chairperson Robyn Aasmundstad	Aye
Commissioner Becky Keck	Aye
Commissioner John Jones	Aye
Commissioner Ellen Jo Dahlberg Roberts	Aye

6. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. Clarkdale Old Fashioned Fourth of July

Parks Manager, Chell Smart presented and discussion was had regarding the expanded event for Clarkdale's Old Fashioned Fourth of July.

7. ACTION ITEMS

A. Centerville Park Revitalization Project

Director Westcott presented on this item. See packet for PowerPoint presentation.

Action: *Recommend that Centerville Park playground replacement and bathroom upgrades be considered for 2026 CDBG funds.*

Motion: *Commissioner Dahlberg Roberts*

Second: *Commissioner Jones*

Vote: *Approved 5-0*

Voting Member	Aye/Nay
Chairperson Cheryl Kessel	Aye
Vice Chairperson Robyn Aasmundstad	Aye
Commissioner Becky Keck	Aye
Commissioner John Jones	Aye
Commissioner Ellen Jo Dahlberg Roberts	Aye

8. FUTURE AGENDA ITEMS

Parks and Recreation Commission did not propose items to be placed on a future agenda.

9. ADJOURNMENT - Chairperson Kessel adjourned the meeting without objection at 5:41 p.m.

Chairperson, Cheryl Kessel

SUBMITTED BY:

Director of Parks, Chell Smart

DRAFT



Staff Report

Item Number: 6.A.

Agenda Item: **2026 Clarkdale Old Fashioned Fourth of July event**
Discussion only regarding the 2026 Clarkdale Old Fashioned Fourth of July event.

Staff Contact: Chell Smart, Parks and Recreation Director and Communications/PIO

Meeting Date: August 12, 2026

Strategic Goal: This agenda item supports the following Clarkdale Strategic Goal Area:

- Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

Background: Clarkdale's Fourth of July celebration was a great success this year, with higher-than-usual attendance estimated at approximately 1,200 people and 33 parade entries. Multiple attendees commented that it was "the best July 4 event in Clarkdale in 20+ years."

For the first time, motorized vehicles were invited to participate at the end of the parade, and staff received many positive comments about the addition. There were 21 vehicle entries, including three floats. Parks and Recreation staff coordinated this expanded portion of the event with assistance from the Greater Verde Valley Chamber of Commerce, which volunteered its registration software and staff time to help organize participants.

The mayor presented ribbons and prizes to children and families participating in several patriotic categories. Floats and motorized vehicle entries were not included in the judged categories.

The Clarkdale Police Department served more than 500 pancake breakfast meals. A total of 54 volunteers assisted throughout the event, including volunteers assigned to roadblocks and traffic control necessitated by the addition of vehicles to the parade and hard road closures at Clarkdale Parkway and Main Street/North Ninth Street.

Staff would also like to thank Salt River Materials Group for its generous

sponsorship and Verve Events and Tents for once again providing additional shade for the children's games area.

Activities and community partnerships

Several community partners helped expand the celebration this year. Ryan Glass, owner of Clarkdale Kayak Company, volunteered to provide event announcements alongside the mayor. Student artwork from Clarkdale-Jerome School was displayed during the event, with Made in Clarkdale donating the display stands and managing the exhibit.

The Clark Memorial Library coordinated the ice cream social, which was well received by attendees. Library representatives reported that the activity was also a successful fundraiser for their organization and expressed interest in participating again next year.

Staff also decorated the gazebo with lights this year, adding to the festive atmosphere of the event.

Portable restrooms were donated by Waste Management. However, one portable restroom scheduled for delivery to the school did not arrive as ordered. In the future, staff will coordinate delivery earlier in the week to allow additional time to identify and correct any delivery issues.

Event timing and operations

The celebration was extended until noon this year to accommodate the addition of motorized vehicles to the parade. Based on this year's experience, staff does not recommend continuing the later end time. Most activities had concluded by approximately 11 a.m., indicating that the traditional event timeframe remains sufficient even with an expanded parade.

Additional volunteers will also be needed at the motorized vehicle and float staging area if this component returns. Volunteers assigned to this location noted that the position was less desirable because they were unable to view the full parade.

Motorized parade participants also recommended adjusting their required arrival time. Participants were asked to arrive at 7:30 a.m. this year, but an arrival time of 8 a.m. or 8:30 a.m. may be more appropriate given their placement at the end of the parade.

Recommendations for 2027

Based on participant, volunteer and staff feedback, staff recommends considering inclusion of the float and motorized vehicle portion of the parade next year. Staff will also continue collaboration with community partners that assist with managing activities such as children's games and the ice cream social, which allows additional community groups to participate directly in the

celebration.

Other improvements under consideration include recruiting more food and beverage vendors to serve attendees after the pancake breakfast concludes. Staff will also seek additional volunteers specifically for the motorized vehicle and float staging area and evaluate a later check-in time for those participants.

Overall, the expanded Fourth of July celebration was very well received, and the strong attendance, community partnerships and positive public feedback provide a solid foundation for planning the 2027 event.

Budget Impact: No budget impact.

Recommendation: No recommendation. Discussion item only.



Staff Report

Item Number: 7.A.

<u>Agenda Item:</u>	2026 Halloween Safe Trick or Treat event plan Discuss, consider, and act upon the 2026 Halloween Safe Trick or Treat event plan.
<u>Staff Contact:</u>	Chell Smart, Parks and Recreation Director and Communications/PIO
<u>Meeting Date:</u>	August 12, 2026
<u>Strategic Goal:</u>	This agenda item supports the following Clarkdale Strategic Goal Area: • Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale. • Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.
<u>Background:</u>	The annual Safe Trick-or-Treating event for Clarkdale started in 1997. In 2006 a costume contest in Town Park was added to the event. Safe Trick-or-Treating Halloween involves street closures to vehicular traffic to provide a safe area for kids and families to walk and trick-or-treat through upper Clarkdale streets. The closures include Main Street from 11th Street to 16th Street, First North Street and First South Street. The streets are closed from 5 p.m. to 7 p.m. so attendees can roam safely through these upper Clarkdale streets. Resident packets are hand-delivered a month prior to notify that the event is taking place and includes information on road closures, as well as a sign for residents to put up if they wish not to participate and a form to request supplemental candy. In addition, Clarkdale Police Department, Verde Valley Fire District, and local volunteers are enlisted to assist with road closures and traffic control.

TOWN OF CLARKDALE HALLOWEEN TRICK OR TREAT ROUTE



Generally, \$3,500 worth of candy is purchased from Fry's, Dollar General and Walmart. \$1,500 of these dollars will come from the Town's General Fund, while the remaining amount comes from donated funds. The candy is then delivered to residents who complete a supplemental candy request.

A costume contest takes place in Town Park that includes judging and awards, with cash prizes totaling \$300, for winners in various categories. The costume contest traditionally begins at 5:30 p.m. The 2026 Halloween event plan includes the following:

The following event plan is recommended for the 2026 Safe Trick or Treat Halloween event:

- Safe Trick-or-Treating (no changes to event route*).
- Candy purchase (\$1500 Town dollars, \$1500 Jennifer Griffin donation along with other donated funds).
- Candy bagging.
- Candy delivery.
- Costume contest (no changes).
- Town sound system for announcements.

The Commission may discuss and consider all elements of the Safe Trick or Treating Halloween event, including the following items:

- Public safety and traffic control measures.
- Street closure to take place from 5 p.m. to 7 p.m.
- Resident communication and participation levels.
- Are residents receiving adequate support, such as candy distribution and information, to participate?
- Event flow and timing.
- Costume contest format.
- 30 children can receive \$10 each, or 15 children can receive \$20 each

this year.

- Is the current number of volunteers sufficient for crowd and traffic management?
- Overall experience and community value.
- Does the event remain fun, inclusive and welcoming for community members?
- Are there opportunities to improve accessibility, reduce crowding or enhance the experience?

Budget Impact:

General Fund Halloween Expense \$1,500 (01-5-2602-7800)
Halloween Donation Fund Revenue \$2,500 (80-4-2600-4003)
Halloween Donation Fund Expense \$2,500 (80-5-2600-8003)

Recommendation:

Staff recommends approval of the 2026 Halloween Safe Trick or Treat event plan.



Staff Report

Item Number: 7.B.

Agenda Item: **Town Park Historic Gazebo signage**
Discuss, consider, and act upon the Town Park Historic Gazebo signage.

Staff Contact: Chell Smart, Parks and Recreation Director and Communications/PIO

Meeting Date: August 12, 2026

Strategic Goal: This agenda item supports the following Clarkdale Strategic Goal Area:

- Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 2 - Enhance the quality and availability of parks, recreation and cultural opportunities.

Background: The Gazebo/Bandstand in Town Park serves as an iconic centerpiece of the park. Over the years, the existing interpretive sign on site has become outdated and significantly weathered, making replacement necessary.

Parks and Community Development staff are collaborating with the Historic Preservation Commission to update the narrative text and develop a clean visual design that honors Clarkdale's heritage while highlighting recent preservation achievements, including the comprehensive 2024 restoration and the 2025 Governor's Heritage Preservation Honor Award.

The proposed signage incorporates updated text structured chronologically to highlight the Gazebo/Bandstand's origins and major rehabilitation phases.

Header: Clarkdale Gazebo/Bandstand — Heart of the Historic Town Plaza

Historical context: Highlights William A. Clark's founding of Clarkdale in 1912 as a planned community for the United Verde Copper Company smelter and the establishment of the Town Plaza as a community gathering place.

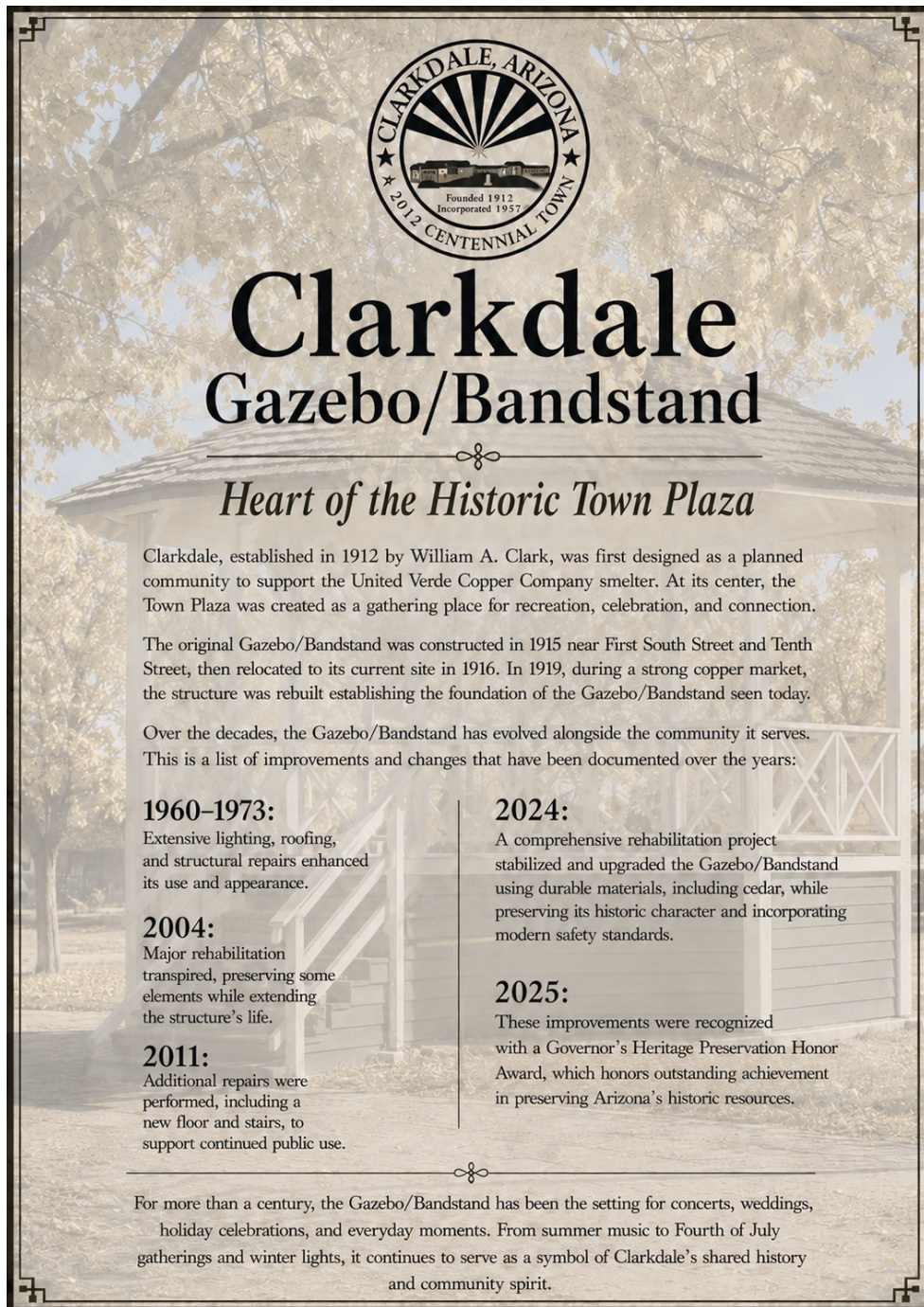
Origins: Documents the original 1915 construction near First South Street and Tenth Street, relocation to the present site in 1916, and rebuilding in 1919 for \$353.19 during a booming copper market.

Timeline of documented improvements:

- 1960–1973: Lighting, roofing, repainting and structural repairs.
- 2004: Rehabilitation preserving historic elements while extending the structure’s lifespan.
- 2011: Repairs, including new flooring and stairs, to improve public safety and use.
- 2024: Comprehensive restoration using durable materials, including cedar, while preserving the structure’s historic character and incorporating modern safety standards.
- 2025: Awarded the Governor’s Heritage Preservation Honor Award for achievement in historic preservation.

Community significance: Concludes with a statement celebrating the Gazebo/Bandstand’s century-long role in community concerts, Fourth of July gatherings, holiday lights and everyday civic connection.

Draft visual:



Budget Impact: No budget impact.

Recommendation: Staff recommends approval of the Town Park Historic Gazebo signage.