



**NOTICE OF A REGULAR MEETING OF THE TOWN COUNCIL
OF THE TOWN OF CLARKDALE
TUESDAY, NOVEMBER 8, 2022 AT 6:00 PM**

In Person: Clark Memorial Clubhouse, 19 N. Ninth St., Clarkdale AZ
OR

Join Zoom Meeting

<https://us02web.zoom.us/j/86217847662?pwd=N0FsdmlpSEJ1OUlGM29yNGRiejhjUT09>

Meeting ID: 862 1784 7662

Passcode: 778080

One tap mobile

Town of Clarkdale Vision

The Town of Clarkdale connects our unique history, proximity to the Verde River, and small-town charm to a future with a vibrant economy.

We cultivate an environment where residents and businesses can thrive; providing services and jobs for our residents and capitalizing upon tourism.

We sustainably enhance our infrastructure, support the arts and education, and develop recreational opportunities to create a bright future for our entire community.

PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN to the members of the Common Council of the Town of Clarkdale and to the general public that the Town of Clarkdale Town Council will hold a Regular Meeting open to the public on Tuesday, November 8, 2022, at 6:00 PM in a hybrid meeting via Zoom Video Conference or in person at 19 N. Ninth Street, Clarkdale, Arizona, Clark Memorial Clubhouse, Men's Lounge. Members of the Clarkdale Common Council will attend either in person or by telephone, video or internet conferencing. Pursuant to A.R.S. §38-431.03, the Council may vote to recess the meeting and move into Executive Session on any item, which will be held immediately after the vote and will not be open to the public. Upon completion of Executive Session, the Council may resume the meeting, open to the public, to address the remaining items on the agenda.

Supporting documentation and staff reports furnished to the Council with this agenda are available for review on the Town website at www.clarkdale.az.gov and the Town Clerk's Office.

**ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION,
UNLESS OTHERWISE NOTED.**

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

The Town Council invites the public to provide comments at this time. Members of the Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01 (G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date. Persons interested in making comments on a specific agenda item are asked to complete a brief form and submit it to the Commission Liaison during the meeting. Each Speaker is asked to limit their comments to five minutes.

4. REPORTS

A. Current Events – (submitted electronically)

A brief summary of current events. The Council will not propose, discuss, deliberate, or take legal action on any matter in the summary. Reports submitted electronically:

- Mayor's Report
- Vice-Mayor's Report
- Councilmembers' Report

B. Organizational Reports – (submitted electronically)

Reports regarding regional organizations submitted electronically

- CAT – Cottonwood Area Transit
- VTPO – Verde Valley Transportation Planning Organization
- NACOG - Northern Arizona Council of Governments
- NAMWUA - Northern Arizona Municipal Water Users Association
- VVREO – LRSPC - Verde Valley Regional Economic Organization's Long Range Strategic Plan
- TPAC – Transportation Policy Advisory Council
- VFLC – Verde Front Leadership Council
- Greater AZ Mayor's Organizational Report

C. Claims (submitted with Council packet)

List of specific expenditures made by the Town during the previous month.

D. Special Event Liquor License Recommendation

Special event liquor license issued to St. Thomas Episcopal Church for a chili cook-off on Nov. 5, 2022.

5. EMPLOYEE RECOGNITIONS

A. Recognition of employees

Town Manager Susan Guthrie will recognize employees for their service.

6. CONSENT AGENDA

Items on the consent agenda are of a routine nature or have been previously studied by the

Town Council at a work session or during New Business discussion. They are intended to be acted upon in one motion. Council members may pull items from consent if they would like them considered separately.

A. Approval of Minutes

Consider and act upon the draft minutes from the Council meeting held on Oct. 25, 2022.

B. Selna-Mongini Park Lease Agreement

Consider and act upon the Selna-Mongini Park Lease Agreement.

7. NEW BUSINESS

A. PRESENTATION - Arizona Office of Tourism Grant Marketing Uses

Town Council will hear a presentation regarding the uses of the Visit Arizona Initiative (VAI) marketing grant from the Arizona Office of Tourism (AOT) in partnership with Williams to promote: Two Arizona Train Towns.

B. PUBLIC HEARING - Short-Term Rentals (STR) and Vacation Rentals in Clarkdale

Town Council will hold a public hearing to take comment on proposed Ordinance #419, regulating Short-Term Rentals (STR) and Vacation Rentals in Clarkdale.

C. ORDINANCE #419 - Short-Term Rentals (STR) and Vacation Rentals in Clarkdale

Discuss, consider and act upon Ordinance #419 - regulating Short-Term Rentals (STR) and Vacation Rentals in Clarkdale.

8. FUTURE AGENDA ITEMS

Town Council may propose items to be placed on a future agenda. This item is for discussion only.

9. ADJOURNMENT

Values

Values are the guiding principles that provide an organization with purpose and direction. The Town of Clarkdale's organizational values are:

COPPER

Customer focused

Open, transparent and equitable

Preserving our history, charm, and environment

Planning for a sustainable future

Economic and social resiliency

Resourceful and innovative

Mission

The Town of Clarkdale serves the community by providing amenities, infrastructure, services, and public safety to enhance quality of life. We are stewards of our history while we sustainably and resiliently plan for the future with an emphasis on community engagement

and transparency.

Persons with a disability may request reasonable accommodations by contacting the Town Hall at (928) 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.