



**NOTICE OF A SPECIAL MEETING OF THE PARKS AND RECREATION COMMISSION
OF THE TOWN OF CLARKDALE
WEDNESDAY, OCTOBER 2, 2024 AT 5:00 PM**

In Person: Clark Memorial Clubhouse, 19 N. Ninth St., Clarkdale AZ

OR

Join Zoom Meeting

<https://us02web.zoom.us/j/85998911182>

Meeting ID: 859 9891 1182

Unless otherwise stated, the public will have physical access to the meeting place 15 minutes prior to the start of the meeting.

Town of Clarkdale Vision

The Town of Clarkdale connects our unique history, proximity to the Verde River, and small-town charm to a future with a vibrant economy.

We cultivate an environment where residents and businesses can thrive; providing services and jobs for our residents and capitalizing upon tourism.

We sustainably enhance our infrastructure, support the arts and education, and develop recreational opportunities to create a bright future for our entire community.

PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN that the Parks and Recreation Commission of the Town of Clarkdale will hold a Regular Meeting on Wednesday, October 2, 2024, at 5:00 PM. Members of the Parks and Recreation Commission will attend either in person, by telephone or via Zoom. A quorum of Town Council members may be present at this meeting; however, they will not deliberate or take any action on items. All members of the public are welcome to attend.

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

The Parks and Recreation Commission invites the public to provide comments at this time. Members of the Parks and Recreation Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01, action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date. Persons interested in

making comments on a specific agenda item are asked to complete a brief form and submit it to the Clerk or liaison during the meeting. Each speaker is asked to limit their comments to five minutes.

4. REPORTS

A. Verde River @ Clarkdale

Update only regarding items related to Verde River @ Clarkdale.

B. Town Park Gazebo Restoration

Update only regarding the restoration of the Town Park Gazebo.

5. MINUTES

A. Approval of Minutes

Discuss, consider, and act upon the draft minutes from the Regular Meeting held on Aug. 14, 2024.

6. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. Selna Mongini Park

Discussion only regarding elements of the Selna Mongini Park project.

B. 2024 Halloween Event

Discussion only regarding the 2024 Halloween event.

7. ACTION ITEMS

A. Parks and Recreation Youth Advisor

Discuss, consider, and act upon community outreach considerations for the Parks and Recreation Commission Youth Advisory position.

B. Copper Penny Park Monument Sign

Discuss, consider, and act upon the selection of a monument sign design for Copper Penny Park.

C. Crystal Spring Trail Renaming

Discuss, consider, and act upon renaming the Crystal Spring Trail in the Big Spring Natural Area to 'Big Spring' (Apache translation: Tu Choh Ha Li'li') Trail, to honor the area's cultural heritage.

D. Naming of Tract K Park

Discuss, consider, and act upon naming Tract K Park in the Crossroads subdivision.

8. FUTURE AGENDA ITEMS

Parks and Recreation Commission may propose items to be placed on a future agenda. This item is for discussion only.

9. ADJOURNMENT

Values

Values are the guiding principles that provide an organization with purpose and direction. The Town of Clarkdale's organizational values are:

COPPER

Customer focused

Open, transparent and equitable

Preserving our history, charm, and environment

Planning for a sustainable future

Economic and social resiliency

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Staff Report

Item Number: 4.A.

Agenda Item: **Verde River @ Clarkdale**
Update only regarding items related to Verde River @ Clarkdale.

Staff Contact: Joni Westcott, Parks and Recreation Director

Meeting Date: October 2, 2024

Strategic Goal: Not applicable.

Background: Extraction Dock at Tuzigoot RAP: Arizona State Parks has rejected the Town's proposal to install a second dock downstream of the existing one, citing concerns about disruption to the natural landscape and existing social trails. They suggested placing it adjacent to the current dock, but after evaluation, staff determined that this location was unsuitable due to the presence of trees and the steep slope of the riverbank. As a result, the dock will be stored as a backup, reserved for future use in case the existing dock is damaged or fails.

Loaner Life jacket Station: Approval was received to install a portable life jacket loaner station at the Tuzigoot RAP. Positioned along the pathway leading to swimming areas, this station aims to improve safety for both children and adults enjoying the river. The unit, provided by Arizona Game and Fish, will be stocked with life jackets like other stations at both Tuzigoot and Lower TAPCO RAPs.

Budget Impact: Not applicable.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 4.B.

Agenda Item: **Town Park Gazebo Restoration**
Update only regarding the restoration of the Town Park Gazebo.

Staff Contact: Joni Westcott, Parks and Recreation Director

Meeting Date: October 2, 2024

Strategic Goal: Not applicable.

Background: Due to concerns of structural deterioration of the Town Park Gazebo, the Town hired an engineering firm and the Town Chief Building Official to assess the integrity of the structure and at that time it was deemed unsafe and was closed for public use.

The Town Council and the Historic Preservation Commission worked together to determine the project's goals going forward. These included:

- Allowing open access for public use once the restoration is complete.
- Bringing the gazebo up to full code compliance.
- Addressing all deficiencies in one project.
- Maintaining the gazebo's listing on the National Register of Historic Places.

Following Town Council review of the Advanced Structural Engineering (ASE) Structural Evaluation Report that was conducted in October 2023, staff forwarded the ASE evaluation to the State Historic Preservation Office (SHPO) for a Voluntary Consultation Review regarding four scopes of work mentioned in the ASE report:

- Minor Corrections.
- Extensive rehabilitation.
- Stop the deterioration.
- Rebuild the structure.

SHPO determined that three of the four proposed ASE recommendations (minor corrections, extensive rehabilitation, and stop the deterioration) met

the Secretary's Standards for Rehabilitation and would allow the gazebo to remain on the registry. Rebuild the structure, which involves the reconstruction of the gazebo with extensive removal of materials, was not recommended.

The historic designation of the gazebo as a contributing structure in the Clarkdale Historic District was added to the National Register of Historic Places on Nov. 27, 1997.

On Aug. 13, the Town Council awarded a contract to Diamond Ridge Development in an amount of \$149,847.77 to restore the gazebo. The new bid was reviewed by the Town's Certified Building Official to ensure conformance with the revised plans. Further, Susan Lawson, State Architect with SHPO, has approved the proposed plans for restoration of the gazebo. The contract amount awarded was \$149,847.77 saving the Town \$37,342.07.

The project will start at the beginning of October and should be completed by the end of December.

Budget Impact: Not applicable.

Recommendation: No recommendation. Update only.



Staff Report

Item Number: 5.A.

<u>Agenda Item:</u>	Approval of Minutes Discuss, consider, and act upon the draft minutes from the Regular Meeting held on Aug. 14, 2024.
<u>Staff Contact:</u>	Joni Westcott, Parks and Recreation Director
<u>Meeting Date:</u>	October 2, 2024
<u>Strategic Goal:</u>	Not applicable.
<u>Background:</u>	Approval of minutes.
<u>Budget Impact:</u>	No budget impact.
<u>Recommendation:</u>	Approval of the minutes from the Regular Meeting held on Aug. 14, 2024.



**NOTICE OF A REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION
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WEDNESDAY, AUGUST 14, 2024 AT 6:00 PM**

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PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN that the Parks and Recreation Commission of the Town of Clarkdale will hold a Regular Meeting on Wednesday, August 14, 2024, at 6:00 PM. Members of the Parks and Recreation Commission will attend either in person, by telephone or via Zoom. A quorum of Town Council members may be present at this meeting; however, they will not deliberate or take any action on items. All members of the public are welcome to attend.

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER - *Chairperson Kessel called the meeting to order at 6 p.m.*

2. ROLL CALL - All members were present.

3. PUBLIC COMMENT - *No public comment.*

4. REPORTS

A. Verde River at Clarkdale

Update was given regarding Verde River at Clarkdale.

B. Centerville Park Playground Equipment

Update was given regarding Centerville Park Playground Equipment.

C. Town Park Gazebo

Update was given on the status of the Town Park Gazebo rehabilitation project.

5. MINUTES

A. Approval of Minutes

Discuss, consider and act upon the draft minutes from the regular meeting held on May 23, 2024.

Action: Approval of minutes.

Motion: Vice Chair Kramer

Second: Commissioner Jones

Vote: Approved 5-0

Voting Member	Aye/Nay
Chairperson Cheryl Kessel	Aye
Vice Chairperson Ben Kramer	Aye
Commissioner Robyn Aasmundstad	Aye
Commissioner Becky Keck	Aye
Commissioner John Jones	Aye

6. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. Selna Mongini Park

Discussion was had regarding Selna Mongini Park.

B. Verde Connection Bike Route

Discussion was had regarding the Verde Connection Bike Route.

C. Tract K Park - Naming of Park

Discussion was had regarding the naming of Tract K Park.

Commissioners suggested a survey for residents of Clarkdale and the Crossroads neighborhood prioritizing answers from nearby residents. Discussion was had regarding placing the survey in Small Talk and in the weekly e-news. to get a wider response.

D. Clarkdale's Old Fashioned Fourth of July Event

Discussion was had regarding Clarkdale's Old Fashioned Fourth of July Event.

Suggestions for next year's event included the following

- A need for additional shade.
- The addition of an event co-sponsor to fund tents.
- Cleanup/take down at the completion of the event.

7. ACTION ITEMS

A. 2024 Halloween Event Planning

Discussion was had regarding the 2024 Halloween event planning.

Commissioners discussed ways to streamline the costume contest judging. There was also discussion on making a social media post to recognize the houses that decorate for the event.

Action: Approve the 2024 Halloween Event Plan.

Motion: *Vice Chair Kramer*

Second: *Commissioner Aasmundstad*

Vote: Approved 5-0

Voting Member	Aye/Nay
Chairperson Cheryl Kessel	Aye
Vice Chairperson Ben Kramer	Aye
Commissioner Becky Keck	Aye
Commissioner Robyn Aasmundstad	Aye
Commissioner John Jones	Aye

8. FUTURE AGENDA ITEMS

Commissioner Jones proposed a discussion item regarding the Youth Advisor position to brainstorm the best ways to get kids interested in joining the Commission.

9. ADJOURNMENT - Chairperson Kessel adjourned the meeting without objection at 7:05 p.m.

Chairperson, Cheryl Kessel

SUBMITTED BY:

Parks and Recreation Specialist and Public Information Officer, Chell Smart

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Staff Report

Item Number: 6.A.

Agenda Item:**Selna Mongini Park**

Discussion only regarding elements of the Selna Mongini Park project.

Staff Contact:

Chell Smart, Assistant Manager of Parks and Communications/ Town PIO

Meeting Date:

October 2, 2024

Strategic Goal:

- Goal Area 2 – Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background:

The Selna Mongini Park project is moving forward. Here are the recent updates:

Contractor and project budget:

The final park plans have been submitted to Gordian, a state-qualified procurement agency. The project qualifies for procurement under the Yavapai College contract through Gordian. Gordian representatives have recommended Fann Contracting for the project. Fann is currently conducting the subcontractor bidding process and has provided the proposed project costs. The Town is reviewing this proposal and comparing it to the current project budget. Since the proposal exceeds the budget, the Town will identify potential cost-saving measures. If costs cannot be reduced to align with the budget, an alternative bidding process may be considered.

Project timeline:

- Demolition is in progress and will be carried out by T.C. Excavating.
- After demolition, a site survey will be conducted, followed by grading, which is expected to begin in mid-October. Freeport McMoRan will handle the grading.
- Construction Start Date: If the Town proceeds with Fann Contracting, the construction could start as early as November.
- Staff has been coordinating with Freeport McMoRan to align Fann's construction schedule with Freeport's planned remediation work at the

park. Freeport aims to complete the grading and drainage work this fall and will return in March or April to finalize the remaining tasks. Estimated costs for elements that Freeport has offered to complete at no charge include:

- Great lawn (74,400 sq. ft.): \$74,400.
- General grading and drainage: \$37,200.
- DG trail (5' walking path over both parcels, including excavation): \$3,500.
- DG material (23,200 sq. ft.): \$7,898.
- Hydroseeding for wildflower hill: \$2,700.

By coordinating efforts between Freeport and Fann, the project could achieve cost savings totaling \$130,698 or more.

Donations and grants:

- Freeport has donated \$38,000 for the park's rainwater capture demonstration station. This station will feature a gutter system on the large pavilion to collect rainwater, which will be stored in a tank and used to supply the park's drip irrigation system. There may be an artistic element to the demonstration area.
- Staff plans to submit a \$5,000 grant request to Friends of the Verde River for the installation of a graywater recycling system connected to the drinking fountain, which will discharge into a nearby landscaped area.
- A \$10,000 grant request has been submitted to the Arizona Community Foundation to fund educational signage in the park. If awarded, any surplus funding will be directed toward other STEAM-related features.

ASU Project Cities update:

Staff is working with students from Arizona State University's Project Cities program on the design and implementation of STEAM-related park signage. These signs will incorporate interactive and manipulable elements. The student team visited the park on Sept. 18 and is currently researching best practices for park signage. A presentation is expected in early December, after which the designs will be reviewed by the Commission.

Public Art Working Group update:

The Public Art Working Group has completed a Request for Proposals (RFP) for the Art Wall at Selma Mongini Park. Artists are required to submit their sketches by Nov. 15, 2024, and nine drawings will be selected. The RFP is available on the Town's website at clarkdale.az.gov/selnamonginipark. Additionally, the park budget includes funding for four sculptures to be installed in the park. The next meeting is scheduled for Oct. 17 to review art wall submissions and discuss the development of an RFP for the sculptures.

The Commission is welcome to discuss or ask questions about any of these updates.

Budget Impact: Selna Mongini Capital Improvement Project \$2,578,858.

Recommendation: Discussion only.



Staff Report

Item Number: 6.B.

Agenda Item: **2024 Halloween Event**
Discussion only regarding the 2024 Halloween event.

Staff Contact: Baileigh Cosmen, Parks and Recreation Coordinator

Meeting Date: October 2, 2024

Strategic Goal:

- Goal Area 2 – Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background: The Town conducts a costume contest in Town Park, during the safe Trick or Treat Event, with judging and awards (cash prizes totaling \$300) for winners in various categories. The costume contest traditionally begins a 5:30 p.m.

Following last year's debriefing, there were a few suggestions made by the Parks and Recreation Commission regarding potential ways to streamline the costume contest. Those ideas included:

- Consider moving the costume contest to 5 p.m. if streets close at 4:30 p.m.
- Emphasize the 'costume parade' rather than the best costume.
- Encouraging the group to cheer while the parade participants march around three times.
- Participants could receive a handful of candy on the third lap.
- At the end of the third lap, stop music, ask the kids to line up straight while a judge hands out the awards.
- The awards could all be the same amount because there often is not a big difference between the top winners.
- A larger number of awards could be given out, like six \$10 awards rather than three \$20 awards. Ribbons may be a better award.
- The winners could be asked to stay for a moment and wave and get a photo without being announced.
- Consider starting with the older group, because the young children don't always know how the costume contest/parade works.

Staff will provide updates on additional items related to the Halloween event during the meeting to include:

- Fundraising and candy donation efforts.
- Costume Contest location change due to gazebo construction.
- Event promotion.
- CDBA Trunk-or-Treat event.

Budget Impact: General Fund Halloween Expense \$1,000 (01-5-2602-7800)
Halloween Donation Fund Expense \$4,500 (80-5-2600-8003)

Recommendation: Discussion only.



Staff Report

Item Number: 7.A.

Agenda Item:**Parks and Recreation Youth Advisor**

Discuss, consider, and act upon community outreach considerations for the Parks and Recreation Commission Youth Advisory position.

Staff Contact:

Baileigh Cosmen, Parks and Recreation Coordinator

Meeting Date:

October 2, 2024

Strategic Goal:

- Goal Area 2 – Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background:

On Feb. 14, this Commission voted to add a Youth Advisory position to the Commission. A recommendation to the Town Council was proposed. The Council approved the addition of a Youth Advisory position to the Parks and Recreation Commission on Feb. 27, 2024.

Staff have promoted the opportunity to Mingus Union High School, Clarkdale Jerome School and Cottonwood Oak Creek School District. In addition, the Town promoted the position via a press release, weekly e-news, social media, Small Talk, and an announcement at our last concert. There have been no applications received for the Youth Advisor position.

Further discussion is needed to strategize successful recruitment of applicants. Considerations may include changes to the program criteria and wider recruitment efforts.

Outreach feedback included the following:

- Students have other activities. Consider lessening the time requirement.
- Older students have more commitments. Consider lowering the age range.
- Application is intimidating. Consider simplifying the process and/or language.

Currently, applicants must meet the following criteria:

- Applicants must be between the ages of 14 and 17 and reside in the Town

of Clarkdale.

- The Parks and Recreation Commission is an advisory commission that makes recommendations to the Town Council on park development, recreational activities, programming, and community services.
- This is a volunteer position.
- If selected, you will be required to attend a minimum of one (1) meeting a month located at the Clark Memorial Clubhouse on the second Wednesday of each month at 5 p.m. Advisors are also encouraged to attend and assist with Town sponsored events.
- Youth Commissioners will join the Commission at the Council dais for meetings, participate in discussions, and making official recommendations to the Commission.
- Applicants will go through an interview process like all Commissioners and, if selected, will begin a one (1) year advisory period once approved by the Council. The Boards and Commissions interview committee consists of two (2) department directors, two (2) Council members, and the Town Clerk.
- Applicants are required to have a minimum of two (2) letters of recommendation from school staff stating why the applicant would be a good candidate for the Parks and Recreation Commission Youth Advisory position.
- Parent or guardian must sign the application with an understanding of the commitment they and their child are signing up for.

Additional steps staff considered:

- Outreach to educators to nominate students.
- Partnership with school clubs to solicit youth feedback.
- Attend school functions to promote the program.

Budget Impact: No budget impact.

Recommendation: Staff recommends the Commission consider changes to the Youth Advisory recruitment strategy.



Staff Report

Item Number: 7.B.

Agenda Item:

Copper Penny Park Monument Sign

Discuss, consider, and act upon the selection of a monument sign design for Copper Penny Park.

Staff Contact:

Joni Westcott, Parks and Recreation Director

Meeting Date:

October 2, 2024

Strategic Goal:

- Goal Area 2 – Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background:

Copper Penny Park is on the corner of Mescal Spur and Old Jerome Highway in the Crossroads at Mingus subdivision. The park was completed and dedicated to the Town of Clarkdale by PTM Enterprises, L.L.C. on April 14, 2020. The park has never received a monument sign to identify its name and location (580 Mescal Spur).

Staff will present some options from 928 Signs for the Commission's consideration.

Budget Impact:

Undetermined.

Recommendation:

Staff recommends approval of a sign design for Copper Penny Park.



Staff Report

Item Number: 7.C.

Agenda Item:**Crystal Spring Trail Renaming**

Discuss, consider, and act upon renaming the Crystal Spring Trail in the Big Spring Natural Area to 'Big Spring' (Apache translation: Tu Choh Ha Li'li') Trail, to honor the area's cultural heritage.

Staff Contact:

Joni Westcott, Parks and Recreation Director

Meeting Date:

October 2, 2024

Strategic Goal:

- Goal Area 1 – Preserve and celebrate Clarkdale's unique, complex history.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background:

In 2013, the Town of Clarkdale, in collaboration with Friends of the Verde River Greenway, the Verde Watershed Restoration Coalition, and the Vetraplex, launched a project to restore the area surrounding the Clarkdale Wastewater Treatment Plant. This effort included the development of a scenic looping trail as part of Verde River @ Clarkdale.

On April 9, 2014, the Parks and Recreation Commission held a work session to discuss naming the area. Yavapai-Apache elder Vincent Randall, with his deep historical knowledge of the region, provided input. He shared the Apache names for various locations along the river, including the spring near the Wastewater Treatment Plant, known in Apache as "Tu Cho Ha Li'i'," meaning "Big Spring."

On Feb. 10, 2015, the Parks and Recreation Commission recommended that the Town Council designate the name "Big Spring Natural Area" for the day-use area located northwest of the Tuzigoot Bridge (Resolution #1493).

After an extended naming process for the trail system, during which local 6th graders from Clarkdale-Jerome School submitted suggestions, the Town Council officially named the trail "Crystal Spring Trail" on Sept. 22, 2015 (Resolution #1506). A year later, on Sept. 9, 2016, the Parks and Recreation Commission designated the trail for pedestrian use only.

Over the years, questions have persisted about why the trail wasn't named

"Big Spring Trail." Recently, a volunteer who helps maintain the trail requested that it be renamed from "Crystal Spring Trail" to "Big Spring Trail."

Budget Impact: No budget impact.

Recommendation: Staff proposes that the Commission recommend renaming the Crystal Spring Trail in the Big Spring Natural Area to 'Big Spring Trail' (Apache translation: Tu Cho Ha Li'i') to honor the area's cultural heritage.





Staff Report

Item Number: 7.D.

Agenda Item:**Naming of Tract K Park**

Discuss, consider, and act upon naming Tract K Park in the Crossroads subdivision.

Staff Contact:

Chell Smart, Assistant Manager of Parks and Communications/ Town PIO

Meeting Date:

October 2, 2024

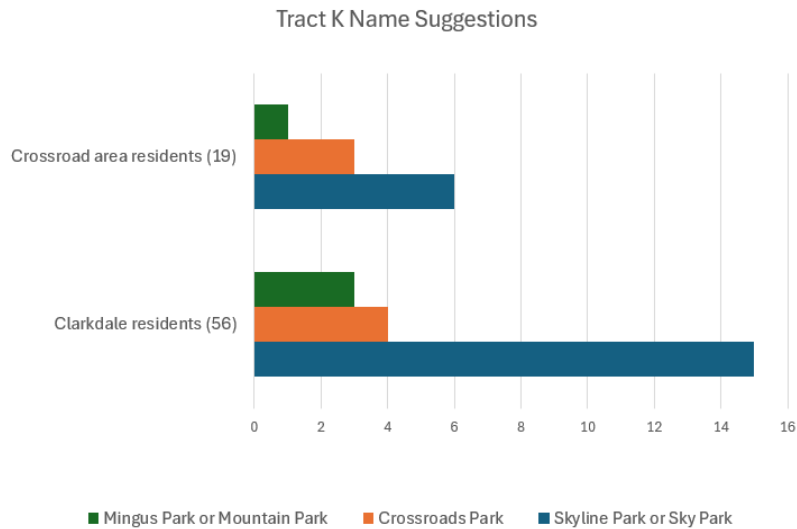
Strategic Goal:

- Goal Area 2 – Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
- Goal Area 3 – Enhance the quality and availability of parks, recreation and cultural opportunities.

Background:

Tract K Park, completed in September 2024, is located at 700 Skyline Blvd. in the Crossroads at Mingus subdivision. Per the Commission's direction at the Aug. 8 meeting, staff conducted a community survey process for residents to provide their naming suggestions. The survey was open from Aug. 23–Sept. 30.

A preliminary report of the public response is provided here and a final report of responses up to the deadline of Sept. 30 will be provided at the Oct. 2 Parks and Recreation Special Meeting.



Fifty-six Clarkdale residents responded to the survey. The most popular name suggestion was Skyline Park. The second most popular name was Crossroads Park, and the third most popular name was Mingus Park. The Commission may recommend a name from the publicly suggested names for Council review and approval, or the Commission may advise staff to solicit another round of public input.

The National Parks and Recreation Association (NRPA) provides guidelines and best practices for naming parks that reflect the identity, culture, and values of the community. Staff followed these recommendations for community engagement and many of the suggested names follow the common naming strategies identified by NRPA.

Community engagement: Engaging the local community in the naming process. This ensures that the chosen name resonates with the community and reflects its values.

Define the public process period: Aug. 23 – Sept. 30.

Public process delivery method(s):

- Public meetings (Zoom/in person at park/at Clubhouse).
- Online survey.
- Mailed survey. (Included in October Small Talk newsletter).

Common naming strategies:

Historical significance: Parks often bear names that honor significant figures or events in local history. Communities may choose to name parks after prominent individuals who made significant contributions to the area, such as local leaders, activists, or historical figures.

Geographic features: Naming parks after geographic features such as rivers, mountains, or landmarks is another common approach. This can help

to establish a sense of place and highlight the natural features of the park's surroundings.

Cultural identity: Parks can be named to celebrate the cultural diversity of the community. Names may be chosen to honor the heritage of specific ethnic or cultural groups within the community, or to recognize important cultural symbols or traditions.

Environmental themes: Naming parks after native flora, fauna, or ecological concepts can promote environmental awareness and conservation values. This approach can also help educate visitors about the natural world and the importance of protecting local ecosystems.

Community values: Parks can be named to reflect the values and aspirations of the community. Names that evoke concepts such as peace, harmony, sustainability, or community unity can help create a sense of belonging and shared purpose among park users.

Local landmarks or institutions: Naming parks after nearby landmarks, institutions, or neighborhoods can help to anchor the park within its broader context. This approach can also foster a sense of pride and ownership among residents who identify with these local landmarks.

Future vision: Communities may choose to name parks in anticipation of future development or aspirations for the area. For example, a park located in a developing neighborhood might be named after the vision or goals for that community's future.

The Town of Clarkdale serves the community by providing amenities, infrastructure, services, and public safety to enhance quality of life. We are stewards of our history while we sustainably and resiliently plan for the future with an emphasis on community engagement and transparency.

The Town's goal is to ensure that the park name reflects the unique character and identity of the area while creating a sense of pride and ownership among Clarkdale residents.

Budget Impact: No budget impact.

Recommendation: Staff recommends the selection of a name for Tract K Park with consideration of the public survey results to recommend to Council for approval.