



**NOTICE OF A REGULAR MEETING OF THE HISTORIC PRESERVATION COMMISSION
OF THE TOWN OF CLARKDALE
TUESDAY, MAY 6, 2025 AT 4:30 PM**

In Person: **Tawaaki Inn, 441 S Broadway St., Clarkdale AZ**

OR

Join Zoom Meeting

<https://zoom.us/j/9554994085>

Meeting ID:955 499 4085

Unless otherwise stated, the public will have physical access to the meeting place 15 minutes prior to the start of the meeting.

AMENDED

(Item 5b added)

Town of Clarkdale Vision

The Town of Clarkdale connects our unique history, proximity to the Verde River, and small-town charm to a future with a vibrant economy.

We cultivate an environment where residents and businesses can thrive; providing services and jobs for our residents and capitalizing upon tourism.

We sustainably enhance our infrastructure, support the arts and education, and develop recreational opportunities to create a bright future for our entire community.

PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN that the Historic Preservation Commission will hold a Regular Meeting open to the public on Tuesday, May 6, 2025, at 4:30 PM at the **Tawaaki Inn, 441 S Broadway St., Clarkdale, Arizona**. A quorum of Town Council members may be present at this meeting; however, they will not deliberate or take action on any items. All members of the public are welcome to attend.

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

The Historic Preservation Commission invites the public to provide comments at this time.

Members of the Historic Preservation Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01, action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or

scheduling the matter for further consideration and decision at a later date. Persons interested in making comments on a specific agenda item are asked to complete a brief form and submit it to the Clerk or liaison during the meeting. Each speaker is asked to limit their comments to five minutes.

4. MINUTES

A. Approval of Minutes

Discuss, consider and act upon the draft minutes from the regular meeting held on March 4, 2025.

5. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. Reworking of Historic Markers in Clarkdale

Discussion only regarding the reworking of the historic markers in Clarkdale as part of the Strategic Plan for the Historic Preservation Commission.

B. Newstand Remodeling Update

The Historic Preservation Commission will receive an update on the remodeling process of the Newstand.

6. FUTURE AGENDA ITEMS

Historic Preservation Commission may propose items to be placed on a future agenda. This item is for discussion only.

7. ADJOURNMENT

Values

Values are the guiding principles that provide an organization with purpose and direction. The Town of Clarkdale's organizational values are:

COPPER

Customer focused

Open, transparent and equitable

Preserving our history, charm, and environment

Planning for a sustainable future

Economic and social resiliency

Resourceful and innovative

Mission

The Town of Clarkdale serves the community by providing amenities, infrastructure, services, and public safety to enhance quality of life. We are stewards of our history while we sustainably and resiliently plan for the future with an emphasis on community engagement and transparency.

Persons with a disability may request reasonable accommodations by contacting the Town Hall at (928) 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.



Staff Report

Item Number: 4.A.

<u>Agenda Item:</u>	Approval of Minutes Discuss, consider and act upon the draft minutes from the regular meeting held on March 4, 2025.
<u>Staff Contact:</u>	Ruth Mayday, Assistant Town Manager/Community Development Director
<u>Meeting Date:</u>	May 6, 2025
<u>Strategic Goal:</u>	Not applicable.
<u>Background:</u>	Review of the draft minutes from the regular meeting held on March 4, 2025.
<u>Budget Impact:</u>	No budget impact.
<u>Recommendation:</u>	Staff recommends that the Commission approve the draft minutes from the regular meeting held on March 4, 2025.



**SUMMARIZED MINUTES OF A REGULAR MEETING OF THE
HISTORIC PRESERVATION COMMISSION
OF THE TOWN OF CLARKDALE**

TUESDAY, MARCH 4, 2025 AT 6:30 PM

(To listen to the full audio/video of the meeting,
please visit www.clarkdale.az.gov – agendas & minutes)

Members Present: *Matthew Guebard, Amy Stein, Kerrie Snyder, Mike Westcott and Cynthia Malla*

Other Municipal Officials Present: *Community Development Director Ruth Mayday; Community Development Admin Guss Espolt; Associate Planner Britania Esparza; Town Clerk Charity Brooks (via Zoom)*

Audience: *One member of the public was present.*

Zoom: *Two members of the public were present.*

1. CALL TO ORDER – *Vice Chair Guebard called the meeting to order at 6:30 p.m.*

2. ROLL CALL – *All present.*

3. PUBLIC COMMENT

Drake Meinke gave an update on the progress of 901 Main Street, Parcel #400-03-164.

4. MINUTES

A. Approval of Minutes

Discuss, consider and act upon the draft minutes from the special meeting held on Nov. 6, 2024.

Motion by Stein, second by Snyder to: *Approve the draft minutes from the Special Meeting held on Nov. 6, 2024.*

Vote: 5-0

Commissioner	Aye/Nay
Vice Chair Guebard	Aye
Commissioner Snyder	Aye
Commissioner Westcott	Aye
Commissioner Malla	Aye
Commissioner Stein	Aye

5. STAFF UPDATES

A. Introduction of New Members – *New members introduced themselves, with a brief self-history.*

B. Next steps for Certified Local Government Certification – *Community Development Director Ruth Mayday spoke about the next steps for the Certified Local Government Certification.*

6. NEW BUSINESS

A. Chairperson Selection

Discuss, consider and act upon the selection of a new Chairperson for the Historic Preservation Commission.

Motion by Snyder, second by Malla to: *Select Matt Guebard as Chair.*

Vote: 5-0

Commissioner	Aye/Nay
Vice Chair Guebard	Aye
Commissioner Snyder	Aye
Commissioner Westcott	Aye
Commissioner Malla	Aye
Commissioner Stein	Aye

B. Vice Chairperson Selection

Discuss, consider and act upon the selection of a new Vice Chairperson for the Historic Preservation Commission.

Motion by Snyder, second by Westcott to: *Select Amy Stein as Vice Chair.*

Vote: 5-0

Commissioner	Aye/Nay
Vice Chair Guebard	Aye
Commissioner Snyder	Aye
Commissioner Westcott	Aye
Commissioner Malla	Aye
Commissioner Stein	Aye

7. DISCUSSION ITEMS ONLY - NO ACTION TAKEN

A. Updating Historic Markers

Discussion only regarding the collaboration with the Yavapai Apache Nation to update Clarkdale Historic Markers, which have been identified as a priority in the Historic Preservation Commission Strategic Plan. – *Associate Planner Britania Esparza spoke to the HPC about the proposed process*

for updating the Historic Markers.

Commissioner Stein spoke on diversity of the panels, and she strongly supports the inclusion of the Yavapai-Apache Nation community and suggested that the panels be integrated and an index be added to panels.

Commissioner Snyder asked for placement or a map of the Historic Markers.

Vice Chair Guebard is interested in seeing a timeline of workflow.

Community Development Director Ruth Mayday mentioned that panel accuracy is most important, designing it is more important than meeting a deadline. The Town will be applying for the Tourism Grant.

8. FUTURE AGENDA ITEMS

*Historic Preservation Commission did propose items to be placed on a future agenda.
– More discussion for Updating Historic Markers.*

9. ADJOURNMENT – 7:18 p.m.

Motion by Malla, second by Snyder to: *Adjourn the meeting.*

Vote: 5-0

Commissioner	Aye/Nay
Vice Chair Guebard	Aye
Commissioner Snyder	Aye
Commissioner Westcott	Aye
Commissioner Malla	Aye
Commissioner Stein	Aye

Chairperson
Historic Preservation Commission

Assistant Town Manager, Ruth Mayday



Staff Report

Item Number: 5.A.

<u>Agenda Item:</u>	Reworking of Historic Markers in Clarkdale Discussion only regarding the reworking of the historic markers in Clarkdale as part of the Strategic Plan for the Historic Preservation Commission.
<u>Staff Contact:</u>	Ruth Mayday, Assistant Town Manager/Community Development Director
<u>Meeting Date:</u>	May 6, 2025
<u>Strategic Goal:</u>	This agenda item supports the following Clarkdale Strategic Goal Area: • Goal Area 1 - Enhance the quality of life for residents, businesses, and visitors to Clarkdale.
<u>Background:</u>	As part of the Strategic Plan for the Historic Preservation Commission (HPC), updating the historic markers throughout Clarkdale has been identified by the HPC as a priority.
<u>Budget Impact:</u>	No budget impact.
<u>Recommendation:</u>	Discussion only. No recommendation.

Historic CLARKDALE

KEY THEMES FOR OUR HISTORIC MARKERS

1

Natural Environment: Continuity Past and Present

Key Concepts:

- Geology → Sets up why Clarkdale exists here.
- Flora and Fauna → Shows ecological richness.
- The River → Lifeline of the region; historical and modern significance.
- Pre-Clarkian History/Tuzigoot and YAN → Indigenous connections and deep time perspective.

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Marker Ideas:

- “Ancient Landscapes, Living River” -- Geology + River + Tuzigoot.
- “Nature’s Foundation: How the Land Shaped a Town” -- Ties natural setting to town location and development.

2

Man-Made Environment: William Clark’s Vision

Key Concepts:

- Origins of the Town → Company town planning.
- Property Ownership → Company control vs. resident life.
- Architecture → Unique design/planning of a model town.
- Segregation → Racial and class-based divisions

Marker Ideas:

- “William Clark’s Model Town” -- Showcase Clark’s vision for a “modern” mining town.
- “About William Clark” -- His story of entrepreneurship, trade, mining, senator and legacy.
- “Lines That Divided” -- A sensitive but important regarding segregation.

Historic CLARKDALE

KEY THEMES FOR OUR HISTORIC MARKERS

3

Business & Industry: Continuity Past and Present

Key Concepts:

- Mining → The economic genesis.
- Smelting → Evolution of industrial base.
- Railroad → Lifeline of industry and transport.
- Recreation-Based Economy → The new economy.
- Current Business and Tourism → Wineries, river, outdoor activities.

Marker Ideas:

- “From Ore to Outdoors” -- transition from extractive to recreational economy.
- “Steel Rails and Smelter Smoke” -- Mining, smelting, railroad life.
- “Clarkdale Works” -- Focus on working-class life across different eras

4

Human Environment: People & Society

Key Concepts:

- Diversity → A true multicultural community from the start.
- Tribal Community → Yavapai-Apache presence and continuity.
- Immigrant/ Labor Community → Deep roots and contributions.
- Employee Communities → Cement, mines, agriculture.
- Recreation & Parks → Community life and gathering spaces.

Marker Ideas:

- “Voices of Clarkdale” Personal stories from multiple communities.
- “Work and Welcome” Celebrating labor and multicultural identity.
- “Spaces of Joy” Parks, lake, and cultural events as unifying forces.

Historic CLARKDALE

KEY THEMES FOR OUR HISTORIC MARKERS

NATURAL HISTORY & EARLY HUMAN SETTLEMENT

Geology & Natural History

- Foundation for human settlement and mining

Archaeology & Indigenous Presence

- Tuzigoot
- Early human habitation
- Indigenous land use and stewardship

INDIGENOUS HISTORY & TRIBAL CONNECTIONS

Yavapai-Apache Nation (YAN)

Tribal history and resilience

Forced removal and reservation establishment

YAN as two distinct peoples

Broader Tribal Connections

- Other tribal relationships with the Verde Valley
- Indigenous ties to land, water, and traditions

HISTORICAL DEVELOPMENT & INDUSTRY

History of Mining & Smelting

- William Clark
- Jerome
- Smelter emissions and environmental impacts

Railroads & Industrial Labor

- Railroad development
- Employees: labor force in smelting, mining, agriculture

Business & Property

- Business and industry evolution
- Influence on town planning and industry

CLARKDALE: THEN AND NOW

Town Origins & Location

- Why and where Clarkdale was founded

Continuity & Change

- Social and architectural continuity
- Town traditions and cultural legacy

Segregation & Diversity

- Racial/ethnic segregation and labor roles
- Diversity of residents and communities

Historic CLARKDALE

KEY THEMES FOR OUR HISTORIC MARKERS

SOCIETY & CULTURE

People & Society

- Community life and personal stories

Cultural Events

- Celebrations and public traditions
- Architecture
- Built environment, planning, and historical structures

Sensational Crime

- Local crime stories, historical intrigue

RECREATION & ENVIRONMENTAL AWARENESS

Modern Recreation Economy

- Wineries, mountain biking, river recreation

Water Conservation & Environment

- Verde River as a natural and recreational resource

Verde Valley Growth

- Tourism, environmental challenges, land use changes

